



AGROMED QUALITY Project (2011-2014)

• Framework

Border Cooperation Program Italy-Tunisia 2007-2013 under the European Neighborhood Program (ENPI) developed in the context of enlargement of the European Union.

• Objective

promote the integration of agriculture's sectors and the agribusiness of Sicily and Tunisia, to strengthen their presence in international markets, by improving the quality of productions.

• Specific Objectives

- To promote the sharing of know-how and technologies in the agriculture and agri-food businesses between Tunisian and Sicilian institutions
- To create a stable structure for the exchange of experiences and know-how for the implementation of quality processes in agriculture and agri-food in Tunisia and Sicily.
- To implement an integrated mechanism for promoting the quality of agricultural and agri-food products in the Euro-Mediterranean Region.

• UMNAGRI Role

The creation of an integrated mechanism for promoting the quality of agricultural and agri-food products that can exceed the Sicilian-Tunisian dimension. The establishment of an Observatory on quality in the agricultural and agribusiness sector within the UMNAGRI, which will sustain the project results and to ensure openness to the Mediterranean dimension for operators of the two border regions.

• Project's Activities

- Implementation of a strategy to upgrade the quality of agriculture and agribusiness adapted to each national context.
- Implementation of an electronic platform to promote trade in agricultural and agri-food products and the identification of business opportunities and partnerships.
- Establishing a stable structure for monitoring the implementation of quality processes in both border regions and in the Mediterranean.