



MAG-TRACE Project: Food Security and traability in the Maghreb countries (2009)

• Famework

Invest in Med program financed by the European Commission.

• Objective

to increase the capacities of the agricultural sector's operators in the three countries of the Maghreb: Tunisia, Algeria and Morocco, to adopt pointed parameters on food safety and traceability.

• Role

To set forth the approach introduced in Egypt through the ONUDI Etrace project in the three Maghreb countries. This approach will allow Maghrebian farmers comply with the procedures of traceability for better export their products in Europe.

• Project's Activities

The Mag-Trace project had evolved following the implementation of its four actions

- Technical assistance (May 2009): diagnostic of the actual state of the food security and the traceability system in the three Maghrebian countries and the needs detection in terms of training and technical and technological assistance.
- Training Session for trainers (June 2009): Twelve representatives of the three Maghreb countries attended training sessions in Egypt. The advantage of this training was to introduce the approach implemented by Etrace and disseminate methodologies and best practices developed by the same project to enable Maghreb farmers to comply with the procedures for traceability of their products.
- Workshop on exchange of experiences in the field of traceability and food safety between the two shores of the Mediterranean (19th November 2009): The workshop brought together a number of stakeholders representing different organizations related to the agricultural sector who have studied their trade opportunities for cooperation and partnership between the two sides.
- Business meetings for small and medium-sized agricultural and agribusiness companies (20th -21st November 2009). These B2B meetings had gathered a delegation of 30 Euro-Mediterranean companies and about 70 Maghrebian ones in the agricultural and food sectors.